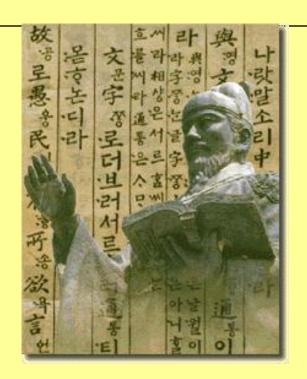
# **Korean Studies Programme** *in City U*



**Julia Han** 



### **History & Facts**

- 2003 Establishment of Korean Section @
   CTL
- 2004 Minor in Korean Studies Programme
- 2007 For the first time in Hong Kong, City U offers BA degree in Korean
- Currently, 500-600 students studying Korean per year. incl. Minor (70 students) & Major Students (30 students)

# Support from Korea Foundation (KF)

- KF Most prestigious and proactive organization for overseas Korean Studies Programmes. It aims to promote Korea through academic and cultural exchange
- A long time supporter of our programme: (Dispatch of visiting scholars & lecturers, Sponsorship for Korea Week, Donation of Korean resources, etc.)
- 2011, Signed MOU on "KF Global e-school Initiative" Dept of CTL (City U) – Korean Studies Programme, Ewha Womans University (2012 Semester B)

## Support from Government Related Agencies/Korean Communities in HK

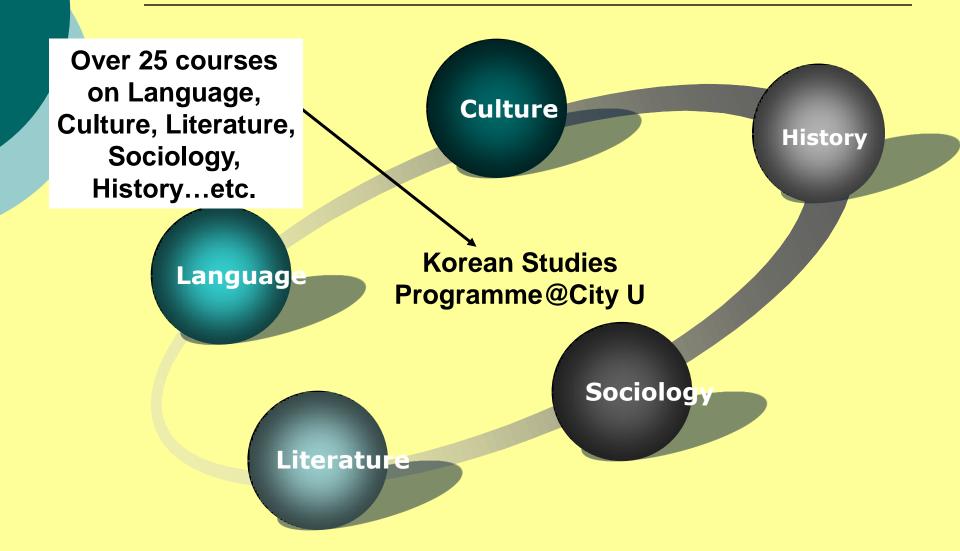
- Consulate General of Republic of Korea
   A long time supporter in promotion of Korean Studies Programme since establishment
- Korean Chamber of Commerce of Hong Kong
- Korea Tourism Organization in Hong Kong
- Korean Residents Association
- And many more...

### **Scholarships**

- Korean Residents Association Scholarship
- Unison Ridge Scholarship
- Samsung Electronics HK Scholarship
- KOCHAMHK Scholarship
- International Institute
   of Education (IIE),
   Kyung Hee University Scholarship



### **Programme Structure**



### **Co-Curricular Activities**



INTERNSHIP

KOREAN
STUDIES at City U



CULTURE WORKSHOPS



STUDY TOUR & EXCHANGE

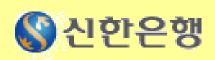
### **CTL Korean Summer Study Tour**





3 month Intensive Language & Culture Immersion in Korean Universities

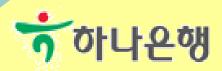
### **Internship Partners**





KOREA TOURISM ORGANIZATION 한국관광공사





Korea Trade-Investment Promotion Agency

kotra

















### **Korea Week**

(2004,2007,2009,2011)

- 1 week long event consist of a variety of academic seminars & cultural events
- Co-sponsored by various Korean government agencies/ affiliated organizations



**Re-enactment of Korean Wedding** 

### **Korean Culture Seminars &** Korean Educators Workshop





### Korean Culture Seminar Series

Korea Week 2011

Seminar 1: Secret of Korea's Growth from Historical Viewpoint

Date: March 24 Thursday / Time: 13:30-14:30 / Venue: B4302



Professor Tae-Gyun PARK

(Director, International Center for Korean Studies, Seoul National University)

South Korea is famous for its rapid and effective economic growth and democratization among developing countries. The main question of this lecture is what triggered this great transition. I would like to analyze the question from two perspectives; one is from reciprocal relations between inside and outside, the other is from internal dynamics, in particular education, By examining two elements, I would like to pay attention to the localization and hybridity in Korean history and society.

Professor Park received his BA, MA and Ph D in Korean modern history from Seoul National University. Worked as a visiting fellow at Harvard-Yenching Institute. An Associate Professor in Korean Studies Program, Graduate School of International Studies, at Seoul National University and advisor for Korean Studies Department, Korea Foundation (2010--2012). Authored many books on

### Seminar 2: The Munhak Tongne Phenomenon: The Publication of Literary Fiction in South Korea Today

Date: March 24 Thursday / Time: 14:30-15:30 / Venue: B7603



### **Professor Bruce FULTON**

(Department of Asian Studies, University of British Columbia, Invited Professor, University of Seoul, Korea)

oaning the "death of literature" in Korea, the future of Korean fiction would seem increasingly to lie in the hands of Munhak tongne (Literary Neighborhood publishing house in Seoul) writers such as Kim Young-ha. The lecture outlines some of the profound ways in which the literary culture of South Korea has changed since the mid-1990s, particularly with respect to the publication of literary fiction.

Bio-Sketch

Professor Fulton teaches Korean literature and literary translation in the Department of Asian Studies, University of British Columbia. For the year 2011 he is a Visiting Professor at the University of Seoul. His most recent translation (with Ju-Chan Fulton) is Lost Soul: Stories by Hwang Sunwon (Columbia University Press, 2009). He and Ju-Chan Fulton received the first Banff International Literary Translation Centre residency awarded for a translation from any Asian literature (2007), and the 2009 Daesan Translation Prize for There a Petal Silently Falls: Three Stories by Ch'oe Yun (Columbia University Press, 2008).

### Seminar 3: Reflection on Cultural Nationalism

Date: March 25 Friday / Time: 11:30-12:30 / Venue: MMR



### Professor Jin-Bae CHUNG

College of Liberal Arts and Social Sciences

(Department of Chinese Language and Literature, Yonsei University, Korea)

East Asian and Western ways of thinking are two heterogeneous forms of viewing the world, which can never be separated from the subject of epistemology. Current academic trends in the field of humanities such as postmodernism or totality issue are with no exception functioning based on the particular a priori form of positing the relationship between 'I' and the world. This lecture proposes the phantom-like aura of Korean culture by way of demonstrating its unsayability. After going through deconstructive process, we can genuinely appreciate the 'Other' culture with no bias.

Professor Chung is graduated from Yonsei University with B.A. in 1984. Received Ph.D at UCLA with specialization in modern Chinese literature. Taught in the Department of Comparative Studies at SUNY-Stony Brook between 1992-94. Currently teaching in the Department of Chinese and Underwood International College at Yonsei University. Teaching and doing research on modern Chinese literature, traditional Chinese thoughts and cultural studies. Authored many books on Chinese literature and

LANGUAGE: ENGLISH ALL ARE WELCOME



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Korea Week 2011

### **Korean Educators Workshop Series**

Date: 24 March to 26 March 2011

Participants: Any teacher interested in "Teaching Korean as a Foreign Language" in Hong Kong Language: Korean

### Sessions 1 & 2

Date: 24 March (Thu) / Venue: Y5-306, Yellow Zone, Level 5, Academic Buliding

Teaching Korean Writing (Lee Jung Hee, Kyung Hee University)

Teaching Korean Speaking (Kim Chung Sook, Korea University)

### Sessions 3 & 4

Date: 25 March (Fri) / Venue: Multi-media Conference Room (MMR), Level 4, Cheng Yick-chi Building

Teaching Korean Reading (Lee Jung Hee, Kyung Hee University)

Introduction to Teaching Korean for Foreigners (Kim Jung Sup, Kyung Hee University)

### Sessions 5 & 6

Date: 26 March (Sat) / Venue: P4704, Purple Zone, Level 4, Academic Buliding

Teaching Korean Grammar (Kim Chung Sook, Korea University)

Time: 12:00 - 13:20

Korean Teaching Methodology (Kim Jung Sup, Kyung Hee University)



(Dean, Institute of Internationa Education, Kyung Hee University)



Professor Kim Chung Sook (Professor, Department of Korean Language & Literature,



Professor Lee Jung Hee Education, Kyung Hee University)

Supported by:











### **Upcoming Plans**

Master in Chinese & East-Asian Studies

The 5<sup>th</sup> Korea Week 2013 (October)

 Cultural/Academic exchange with Korean Universities & Organizations (KF Global e-school, etc.)

 Seek for Scholarships & Internships & Employment opportunities





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### 多謝

